

**Topic 題目：**

香港電影管理之今昔 - 產業化的極致：《邵氏》片廠制度

**(Organized by HKIE Building Division and HKIPM)**



**Date:** 22 February 2025 (Saturday)

**Time:** 09:30am to 12:00nn

**Mode:** Hybrid Mode (60 participants for Physical Participation and 500 participants for Online Participation via Zoom)

**Venue:** Chan Yat Mei Sophie Room, 9/F, HKIE Headquarters / Online Zoom

**Language:** Cantonese

**Enrollment Deadline:** 5 February 2025

**Speaker 講者:**

- 陳偉文(星島報業)
- Michael Lee (香港收藏家協會)

**Programme Highlights:**

"Shaw Brothers", a golden label of film and by virtue of its studio system, swept across Hong Kong and Asian film circles and dominated the Asian film industry from the 1950s to the mid-1980s.

This presentation aims to disclose the story behind this mysterious veil.

During his student life as an amateur film enthusiast, the speaker had frequently visited and reported on the production core of the Shaw Brothers Studios. Later on after joining the newspaper industry, he could hardly miss any chance of focusing on this "Oriental Hollywood".

亮點分享:

《邵氏》這塊電影金漆招牌，在上世紀50年代至80年代中，叱吒亞洲影壇，曾橫掃香港及亞洲影壇，憑藉的就是片廠制度。

是次分享，試圖揭開這塊神秘面紗背後的故事。

講者作為業餘電影愛好者，學生時代曾屢次探訪及報道邵氏影城的製作核心地帶。於從事報業後，更不錯過關於這個「東方荷里活」的任何動向。

**Registration details:**

- The seminar is free of charge.
- Limited to 60 participants for Physical Participation and 500 participants for Online Participation (via Zoom)
- Prior registration is required. It will be allocated on a first-come-first-served basis with priority given to Members of HKIE Building Division and HKIPM. For registration, please apply online at: <https://forms.gle/6idhXaKdgiVcSRNw6>
- Confirmation notice and Zoom link will be shared with successful registrants at least 7 days before the date of the event.
- An electronic CPD certificate will be issued to the attendees who joined the physical session or online with over 80% attendance one month after the seminar or webinar.

**Enquiry details:**

For enquiries, please contact Ir Jenny MAK via email [hkie.bud@gmail.com](mailto:hkie.bud@gmail.com) or  
Simon LAU via email [simonlau419@gmail.com](mailto:simonlau419@gmail.com)